

# Activity Ideas for Celebrating Purple Tuesday

## Wear something Purple

Ask everyone in your organisation to wear something purple on Tuesday 12<sup>th</sup> November to celebrate Purple Tuesday and proudly show your team's commitment to disability inclusion.

Post your pictures with the hashtag **#PurpleTuesday** make sure to use alt-text with all of your images.

## Book Club

Challenge staff to read a book about disability or with a disabled character and then share their thoughts to help normalise disability and help remove stigma.

## Disability Training

Why not invite a local disability community group to give employees training about their disability, to widen their knowledge and understanding of disability and promote further inclusion and acceptance.

## Purple Tuesday Quiz

Why not get employees participating in our quiz to find out how much they really know about disability, diversity and the power of the purple pound?

## Purple Treats

For those employees that are in the office, why not ask everyone to bring in a purple treat or bake some Purple Tuesday inspired cakes!

## Purple Tuesday Word Search

See how many Purple Tuesday related words you can find in the word search; why not make it competitive by setting a time limit for employees to complete and whoever does it the fastest wins a prize?

# Purple Tuesday

Improving the disabled customer experience

