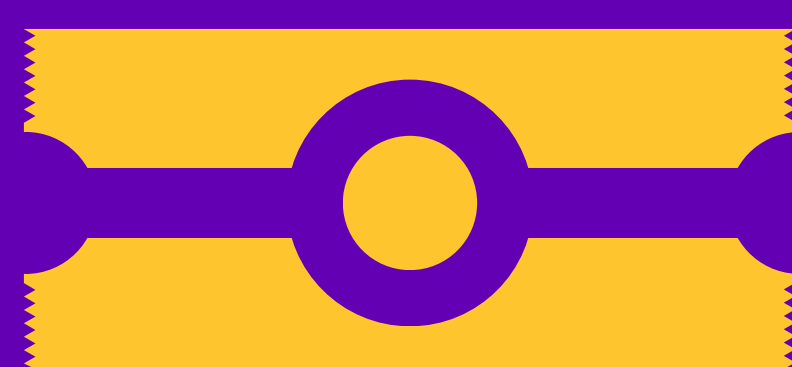


Purple Access Explorer Passport



Disability Awareness



.....'s Purple Passport

Purple Tuesday is dedicated to promoting a more accessible and inclusive world.

What is Accessibility?

Accessibility means making places, activities, and information easy for everyone to use — no matter how their body or brain works.

Why is Accessibility important?

- They make sure everyone can get around safely and comfortably.
- They help people join in activities without feeling left out.
- They show kindness and respect to everyone, no matter their needs.

Who benefits?

- People with disabilities (both visible and hidden)
- Families with children in prams
- Elderly people
- Anyone who might be feeling tired, unwell, or overwhelmed



**We heard that you are amazing seekers
and we need your help!**



Your Mission:

Help us find...



Physical accessibility features
(things you can see & touch)



Hidden disability-friendly features
(less visible supports)

Your Reward:



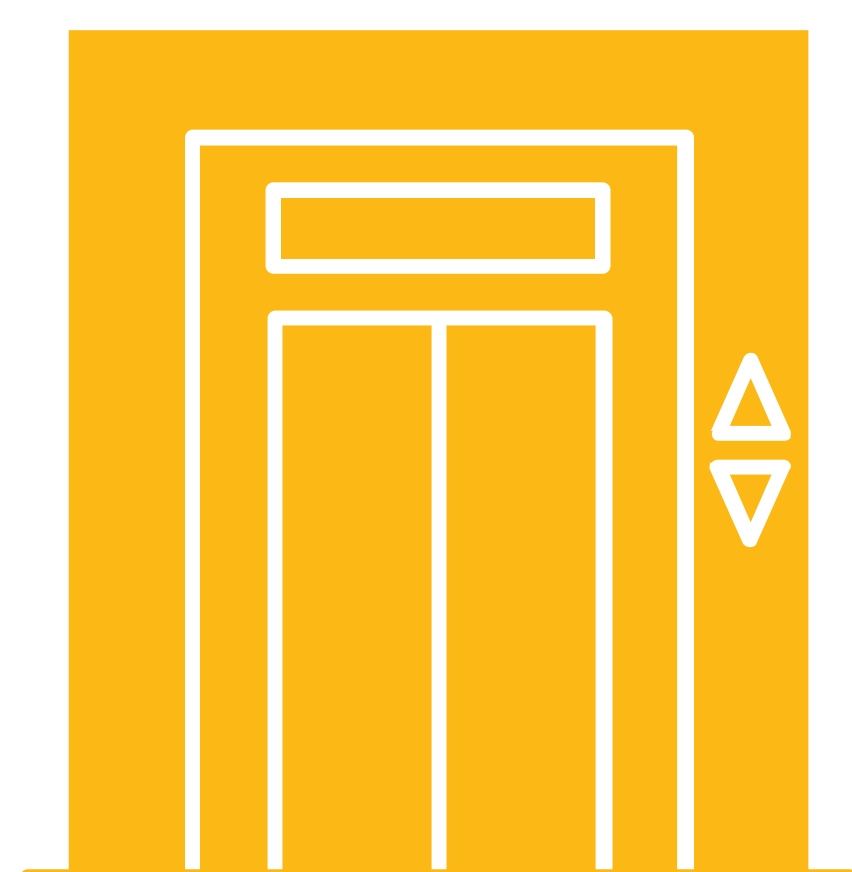
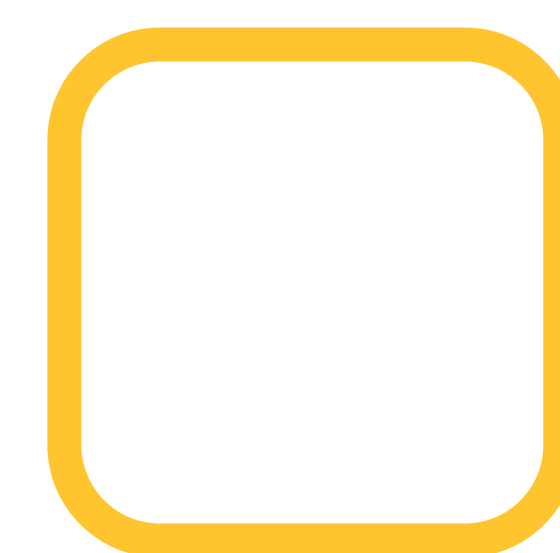
**Check back here when you have
completed your passport and collect
your cool reward!**

Physical accessibility features

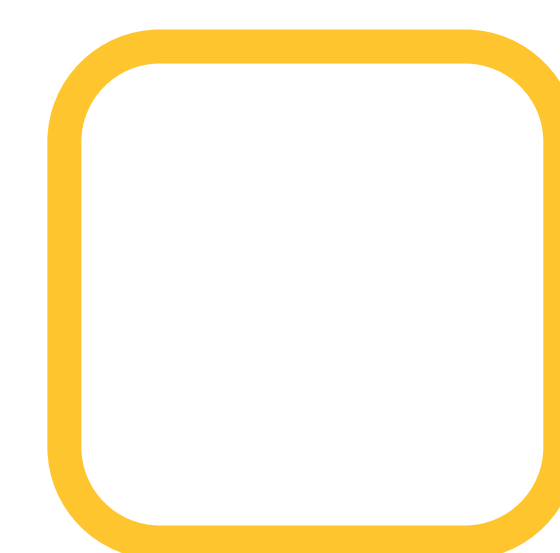
Some things you can see help people with physical disabilities — for example, people who use wheelchairs, walking sticks, or have limited mobility.



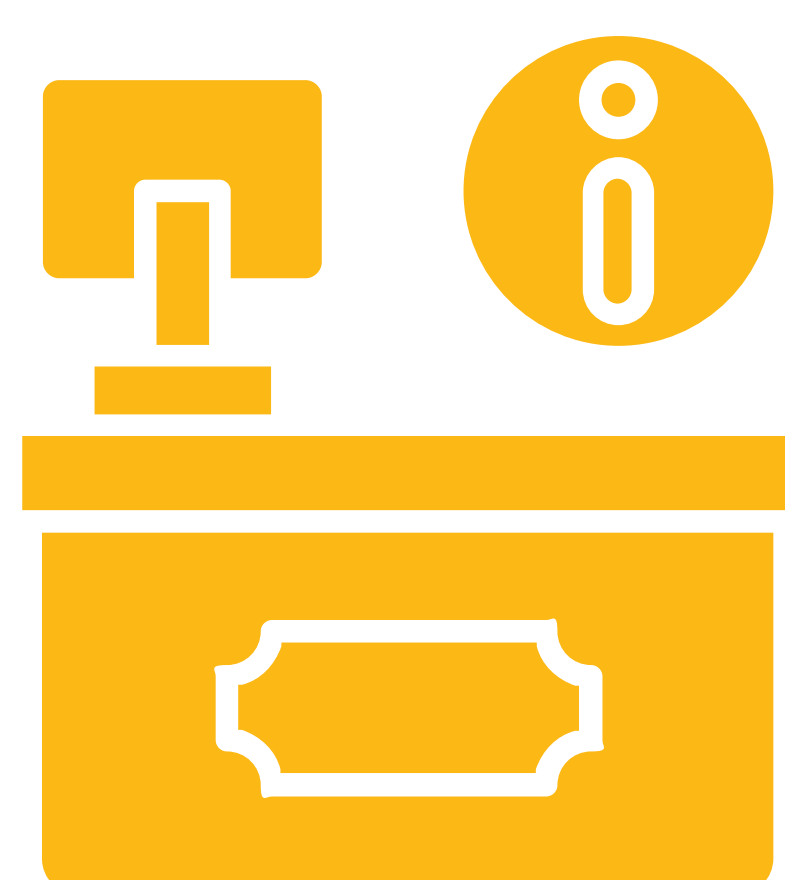
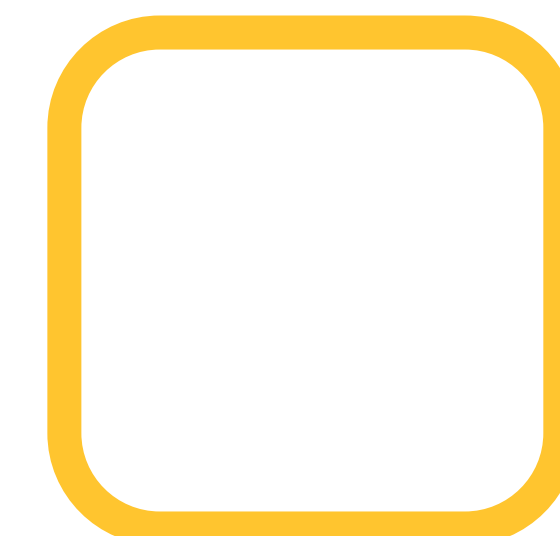
Step-Free Entrance
(ramps or level access)



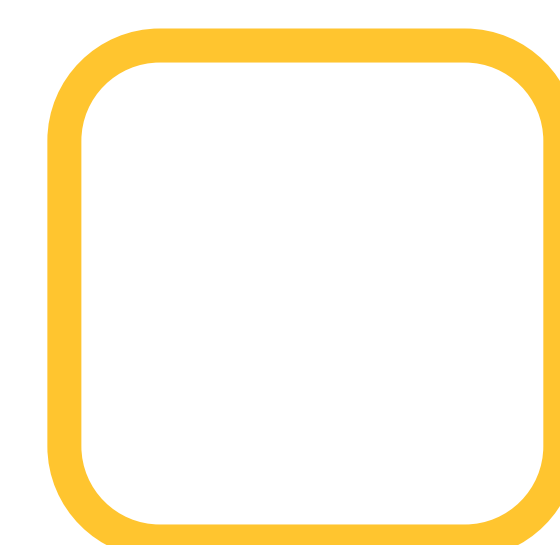
Automatic Doors



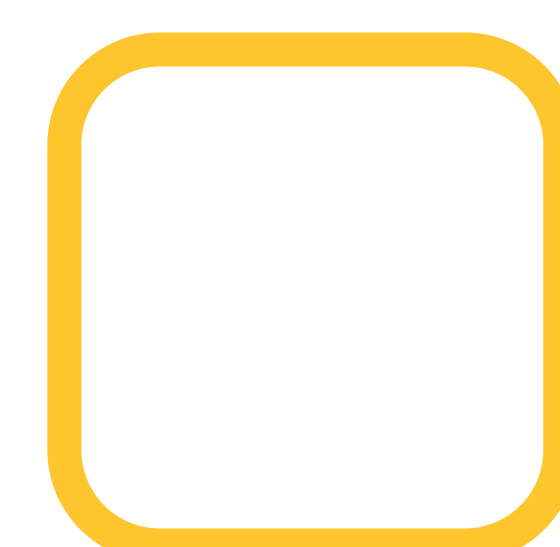
Handrails
(on stairs and ramps)



Lowered Counters
(at reception or till points)



Seating or Rest Areas



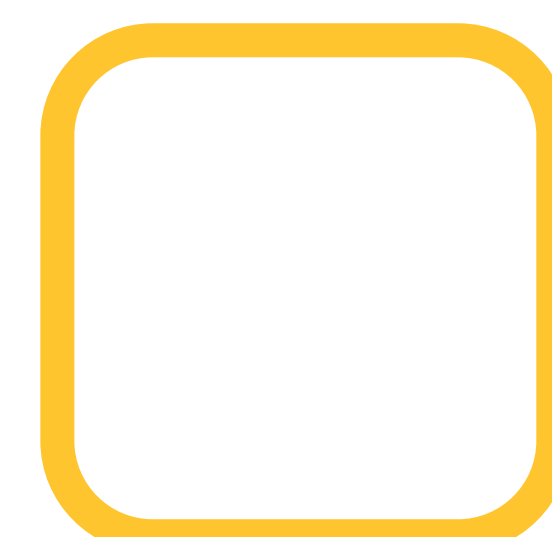
#ThinkAccessibility

Hidden accessibility features

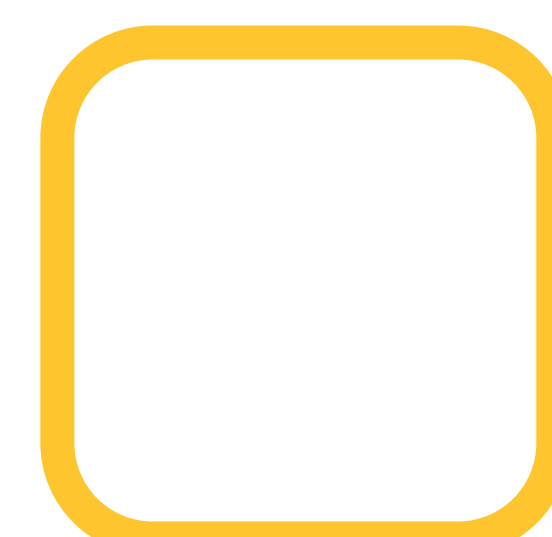
Other things are not so easy to spot. They help people with hidden disabilities — like autism, ADHD, dyslexia, hearing loss, anxiety, or chronic illnesses.



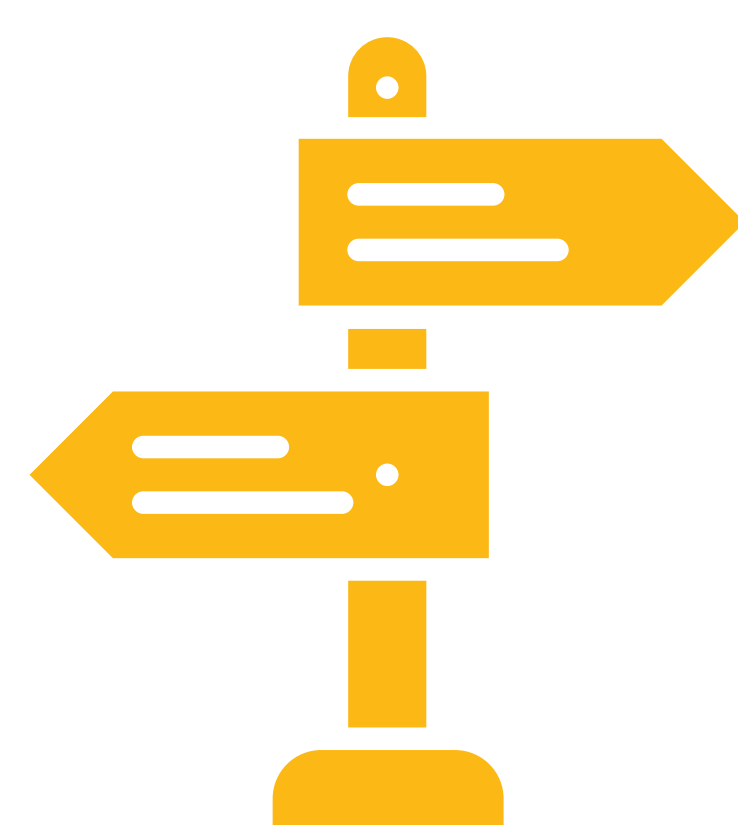
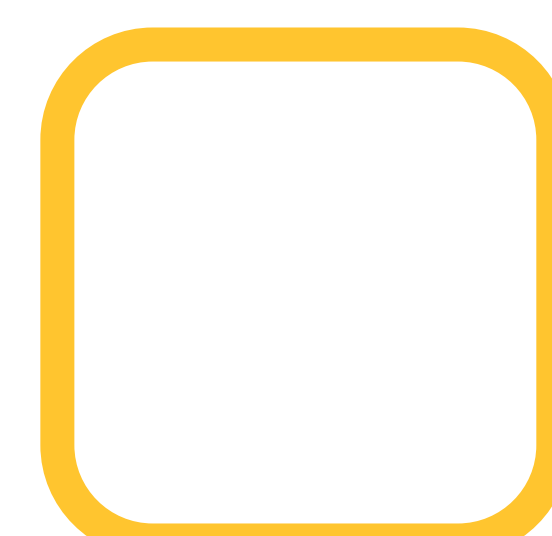
Emergency alarms with
flashing lights
(for deaf or heard of hearing)



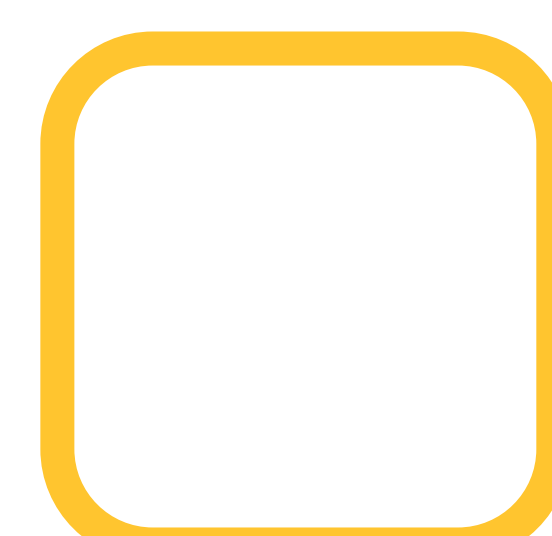
Helpful Staff
(may ask “can I help”)



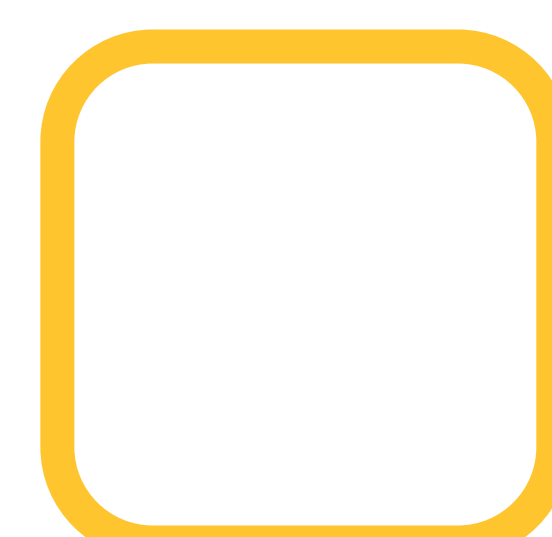
Sensory-friendly lighting
not too bright or flickery



Signs with words and
pictures



Big Clear Writing



#ThinkAccessibility



You did it!



Thank you for being the best Access Explorer!



**Come back to where
you collected your
passport to pick up
your reward**




**Access
Explorer**



PASSED



**Think
Accessibility**



**Pave the
way**

Purple Tuesday



Accessibility Everyday, Everywhere for Everyone

#ThinkAccessibility

PurpleTuesday.co